

Experience

Freelance UX / UI Designer | Resolute Digital

2021

Created a cohesive Design Kit to establish UX/UI guidelines for developers and designers. Developed 56 responsive components for all company owned websites to be used cross-functionally.

- Conducted research for design best practices and collaborated with developers and design team to establish overall functionality and user needs.
- Created the overall design kit which included, grid layout, typography, hover states, color, and an icon library.
- Designed all 56 modules to be componetized for desktop, tablet, and mobile.
- Overall results concluded with a happy client and satisfied developers.

Art Director | Strategic Financial Solutions

2018- 2021

Oversaw the work of a team of six creative roles, ran a project queue with an estimated average of 400 jobs per quarter. Project managed and art directed 360 designs: creating campaign concepts for social media, interactive, display media, user interface, presentations, and branding.

- Conceptualized and ideated innovative experiences for clients and user.
- Curated meetings with clients and stakeholders to establish the project vision and overall creative brief.
- Researched, designed, and prototyped new experiences to drive value for business.
- Partnered with other internal and external teams to produce maximum results and best products.
- Lead design team to develop and produce the vision.
- Mentored designers and helped solve issues both professionally and personally.
- Established an overall positive work environment through team building activities.

Experiential Designer | Colin Cowie Lifestyle

2017- 2018

Designed and executed environments and spaces for clients. Worked on 360 designs from concepting to on-site.

- Worked with clients to understand specific event details and overall needs.
- Partnered with industrial designers to create innovative structures for each event.
- Sourced materials such as floral displays, linens, furniture and lighting to bring the vision of the event to life.
- Designed and created signage and visual graphic displays.
- Managed event décor and placement on-site to deliver outstanding client experience.
- Partnered with internal departments to develop solutions on challenges encountered.

Education

User Experience and Interaction Design for AR/VR/MR/XR

Coursera
2022

STEP Emerging Leader

Extensive leadership program
2020-2021

New York School Of Interior Design

SketchUp 3d Course
2019

Suny Binghamton University

Bachelor of Arts in Design
2012-2016

Parsons

Summer Course Design II
2016

Expertise

Figma

Adobe XD

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

SketchUp

3D Design

AR/VR/MR/XR